




Which TechSmith products are right for you?

	SNAGIT	CAMTASIA STUDIO	CAMTASIA FOR MAC	MORAE	TECHSMITH RELAY	SCREENCAST.COM	COACH'S EYE
Platforms							
Capture Images							
Edit Images							
Record Video							
Video Trimming							
Edit Video							
Media Hosting							
Quizzing							
Import Media with TechSmith Fuse							
Licensing	per user	per user	per user	per user	unlimited users, based on full-time enrollment	per user	per user through the Apple App, Google Play, or Windows Store
Pricing	\$49.95	\$299	\$99	\$1,995	contact us for a custom quote	free version available, pro version \$9.95 per month	pricing varies per device
Discounts	commercial, education, government, multi-user	commercial, education, government, multi-user	commercial, education, government, multi-user	commercial, education, government	commercial, education	commercial, education	N/A

Camtasia Studio v. Camtasia for Mac

Version 8 (Windows)

Version 2 (Macintosh)

RECORDING FEATURES	Windows	Mac
Full Screen	●	●
Region	●	●
Web Camera	●	●
Digital Video Camera		●
Microphone Audio	●	●
System Audio	●	●
Voice Narration	●	●
Pause Recording	●	●
Restore Cursor Location After Pause	●	
ScreenDraw ¹	●	
Add Markers	●	
Capture Keyboard Input	●	
PowerPoint Add-In ²	●	●
Recently Recorded Area	●	●
Lock to Application	●	

1. Camtasia Studio allows you to add drawing effects while you record with the ScreenDraw tool.
2. Camtasia for Mac auto adds markers at each slide.
3. In Camtasia Studio, export projects as .Zip. In Camtasia for Mac, create as a standalone project.

EDITING FEATURES	Windows	Mac
Share Projects and Files Across Computers ³	●	●
SmartFocus	●	●
Captions	●	●
Title Clips		●
Callouts, Annotations, and Shapes	●	●
Video Effects	●	●
Audio Effects	●	●
Cursor Effects	●	●
Animations	●	●
Transitions	●	●
Direct Manipulation of Media on Canvas	●	●
Quizzing and Surveys	●	
Add Markers	●	●
Blur	●	●
Highlight	●	●
Multiple Video and Audio Tracks	●	●
Hotspots	●	●
Clip Speed	●	●
Remove a Color	●	●
Freeze Region		●

SHARING FEATURES	Windows	Mac
Share Projects and Files Across Computers	●	●
Presets	●	●
Add or Edit Presets	●	
Production Preview	●	
Batch Production	●	
Produce a Selection	●	
Upload Video to Screencast.com	●	●
Export into iTunes		●
Upload Video by FTP	●	
Upload Video to YouTube	●	●
Embed in HTML Webpage	●	●
Flash Options	●	
Table of Contents	●	●
Customize the Flash Controls	●	
Customize the Flash About Box	●	
Include a Watermark	●	●